Commitment to Community Service

Sport Administration Program

Taeho Yoh
Sport Administration Program

Mission Statement: To educate our students to become successful professionals who possess superior knowledge and skills, demonstrate integrity, and prove their commitment to social responsibility so that they continue to excel in the field and make valuable contributions to society.
Sport Administration Program

Internship Partnership with Community Organizations
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Students and faculty engage in a variety of community service activities
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Faculty Research

• A Strategic Report of Effective Communication Channels for Community Charity Events.
• Effective Fundraising Techniques for Local Relay-For-Life Events.
• Antecedents and Consequences of Satisfaction among Participants in Community Charity Sporting Events.
• CSR Initiatives in College Athletic Programs: A Website Content Analysis of Community Service Endeavors.
• The Effects of Emotional Appeals in Charity Sporting Event Advertisements on Intention to Participate: Examining the Roles of Sympathy, Empathy, and Personal Involvement.
• The Effect of Public Service Advertisement Message Frame on Participation Intentions In Community Charity Sport Events.