

Commitment to Community Service

Sport Administration Program

Taeho Yoh

Sport Administration Program

Mission Statement: To educate our students to become successful professionals who possess superior knowledge and skills, demonstrate integrity, and prove their **commitment to social responsibility** so that they continue to excel in the field and make valuable **contributions to society**.

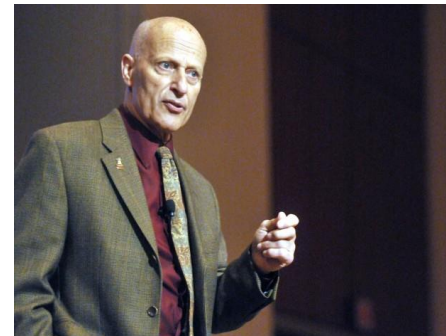
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Internship Partnership with Community Organizations



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Students and faculty engage in a variety of community service activities



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Faculty Research

- A Strategic Report of Effective Communication Channels for Community Charity Events.
- Effective Fundraising Techniques for Local Relay-For-Life Events.
- Antecedents and Consequences of Satisfaction among Participants in Community Charity Sporting Events.
- CSR Initiatives in College Athletic Programs: A Website Content Analysis of Community Service Endeavors.
- The Effects of Emotional Appeals in Charity Sporting Event Advertisements on Intention to Participate: Examining the Roles of Sympathy, Empathy, and Personal Involvement.
- The Effect of Public Service Advertisement Message Frame on Participation Intentions In Community Charity Sport Events