College of Education and Human Services
The Case for Investment
Southern Illinois University
Carbondale

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For 150 years, this college has been in the business of changing lives—those of the students we educate, those of the diverse people they go on to serve, those touched by our research. We look to the future committed to building on our many successes and extending our record of impact. And with your support, we will.

COMMITTED TO A SINGLE MISSION

The faculty and students of SIU’s College of Education and Human Services engage in work that is striking in its quality and its breadth. Visit the college and you might encounter teams helping stroke victims and children with autism or researchers exploring the most fundamental principles of learning with marine invertebrates. You will find faculty pioneering effective approaches in STEM education and others developing new forms of support for parents of children with rare genetic disorders. You will meet experts in language and literacy, speech pathology, addiction and rehabilitation, and the use of virtual reality as a tool in cognitive development—to sample just a few areas of focus across our departments.

You will also find a community of scholars united by a single mission. Whatever our individual areas of specialization, the people of the College of Education and Human Services are committed to the goal of advancing the health, well-being, learning and self-fulfillment of others, throughout our community and far beyond.

We do so through groundbreaking research, through deep engagement with our community, through strong partnership with our public schools, and through education—training leaders who will teach and serve others, implement best practices and effect change in settings from Carbondale and Murphysboro to Zimbabwe and Saudi Arabia.

PUTTING IDEAS TO WORK

At COEHSS, we take pride in the excellence of our teaching and research and in our many connections with the community beyond campus. We also take pride in the way we bring academics and outreach together—uniting theory and practice, putting our ideas to work.

"When I joined the college, I quickly discovered the special spirit that unites this community—a warmth, a collegiality, and a deep commitment to our students' success. As we innovate and evolve, that feeling is one thing we will never change."

—Matthew W. Keeler, Dean
This happens in many ways:

- When our faculty support teachers at area public schools through professional development programs or deliver supplemental after-school instruction through the America Reads program.
- When our undergraduate and graduate students help recently arrived families navigate their new culture and build literacy skills through the Illinois Migrant Council.
- When our pre-health professions students gain direct experience with patients—for instance, those meeting the challenge of cancer through the Strong Survivors program.
- When our undergraduates join faculty in conducting impressive, original research in areas ranging from exercise science to bilingual preschool education.

At COEHS, hundreds of students engage in these kinds of practical learning opportunities each semester. Most complete multiple experiences before graduating, and often these practicums are planned to synch directly with their current coursework.

It is a powerful way to learn and at the same time to have a real, positive impact on the people of our region.

OUR PLAN FOR PROGRESS
Our campaign goal is to secure new philanthropic investments to fuel the progress of the college by funding initiatives in several areas of immediate priority.

Increased Scholarships
Two factors come together to make scholarships a vital priority in this campaign: the fact that our college continues to serve many first-generation students and many from families of limited means, and the fact that many students and families are challenged to cover the costs of higher education. As a result, we see promising applicants we would love to enroll for whom cost is too great a barrier. We also see graduates entering the workforce with too great a burden of debt. The clear answer is to increase our investment in student scholarship support, both at the undergraduate and graduate levels.

Expanded Opportunities—In the Classroom and Beyond
One of the great strengths of our educational programs is the range and richness of options for hands-on learning beyond the classroom—through internships, research projects, and community-based learning. Our goal is to secure funding to allow more students to take advantage of these remarkable opportunities, funds that will afford them the latitude to accept unpaid positions and in some cases help with travel expenses.
Enhanced Facilities and Resources
Our students prepare for success in professional practice by using the same instruments professionals use—from cardiovascular stress testing equipment to metabolic carts equipped for an array of sophisticated tests. We seek to secure funds for three purposes: to afford the ongoing updates needed to keep our equipment state-of-the-art, to invest in new equipment in order to accommodate enrollment in some of SIU’s fastest growing majors, and to renovate space in Davies Hall to house this equipment, providing a home to the departments of kinesiology and public health and recreation professions.

Deeper Community Engagement
The college is committed to applying our expertise and energy to help public schools achieve success—a goal essential to the future of our region and nation. Our plan is to expand many current forms of partnership, funding new opportunities for our faculty and area teachers and administrators so that they can focus together on student success, teacher professional development and areas of critical current need.

THE POWER OF YOUR SUPPORT
As it looks to the future, the SIU College of Education and Human Services is building on a 150-year record of success. Our goal is to achieve a new level of impact and excellence, and your partnership is essential. It is only with philanthropic investment from those who believe in the college that we can reach our true potential—and with that support nothing can stop us.

OPPORTUNITIES FOR INVESTMENT
• Fund a one-time scholarship covering part or all of the cost of one undergraduate or graduate student’s education in agricultural sciences at SIU. $6,250-$150,000 for five years
• Endow an undergraduate scholarship providing full-tuition support for one student or partial funding for several. Starting at $200,000
• Endow an experiential learning fund, helping cover students’ expenses while they take part in unpaid internships or research experiences. Starting at $100,000
• Support renovations to Davies Hall, creating a new home to the departments of kinesiology and public health and recreation professions. Starting at $50,000
• Support the purchase of state-of-the-art equipment for use in the kinesiology department’s laboratories. $300,000
• Make a gift to the Public School Partnerships Fund, supporting innovative collaborations with educators in districts across the region. Any amount

WAYS OF GIVING
The many types of campaign gifts you can make fall into four broad categories.

Outright Gifts
Gifts of cash and other assets transferred to the SIU Foundation in a single donation.

Pledges
Commitments made now and paid over a period of three to five years.

Deferred Gifts
Commitments planned now with the transfer of assets later, often as a provision in your estate or a beneficiary designation.

Blended Gifts
Philanthropic investments that involve some combination of outright gifts, deferred gifts and multi-year commitments—often the best way to achieve the results you want.

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