DEPARTMENT OF HEALTH EDUCATION AND RECREATION
COLLEGE OF EDUCATION AND HUMAN SERVICES
SOUTHERN ILLINOIS UNIVERSITY - CARBONDALE

Recreation 445: Outdoor Recreation Management

INSTRUCTOR:

CLAYTON SHEEHAN, M.S.
CSHEEHAN@SIUE.EDU
(618)

COURSE DESCRIPTION:

The Outdoor Recreation Professional manages outdoor recreation resources, provides outdoor recreation opportunities and experiences, or both. Emerging Outdoor Recreation Professionals must acquire and then apply the body of knowledge necessary to manage effectively. This course will introduce students to the philosophy, principles, and practices underlying outdoor recreation management by examining agency land management and program administration.

COURSE OBJECTIVES:

1. Understand the basic tenets and historical influences (both events and people) in outdoor recreation management.
2. Develop an understanding of the contribution and impact of social and economic impacts of outdoor recreation.
3. Investigate and analyze the role of government, non-profit and private management agencies.
4. Review characteristics and responsibilities associated with the professional careers of outdoor recreation.
5. Explore first-hand recreation opportunities, management issues, and programs.

TEXTS:

ISBN 1-892132-50-8


COURSE FORMAT:

Class will meet in person every Monday and Wednesday. There will be a required Friday Field Trip to a local recreation area. Transportation to the location will not be provided, but carpooling will be offered. *Field trip date TBA*

In an effort to reduce printing and paper use, all supplemental materials will be found on SIU online [https://online.siu.edu/d2l/home](https://online.siu.edu/d2l/home) or sent to you via email. You will be responsible for checking your email and/or SIU Online each morning before class and printing any materials that you would
like to have in hard copy. Any updates or class materials will be posted by 8AM on the morning of class.

**DISABILITY ACCESS:**
If special accommodations are needed, please address them with myself and/or disability support services (618-453-5738; [http://disabilityservices.siu.edu/](http://disabilityservices.siu.edu/)) to ensure that those needs are met in a timely manner.

**CLASSROOM POLICIES AND ETIQUETTE:**

1. This course will have a significant amount of group interaction and discussion. I expect everyone to be respectful and to contribute to a positive atmosphere. Non-participation during break-out discussions and activities will result in being marked absent for the day and will affect your participation grade.
2. Students are expected to actively participate in class. A student will be considered non-participatory if she/he chooses to engage in the following activities rather than engaging in class discussions:
   a. cell phone use—including text messaging
   b. irrelevant computer use
   c. reading non-class materials
   d. holding side conversations
   e. other activities that distract you or other students from complete engagement in the class
3. **All coursework is due at the beginning of class on the day listed on the course schedule.** Electronic copies will be accepted via email to the instructor. **Late work will not be accepted.** Exceptions that have been pre-arranged with me will still be marked down for being late.
4. All papers should be well thought out, edited, and reviewed for spelling and grammar before they are turned in. I am willing to look over and provide feedback on drafts submitted to me 2 days PRIOR to the due date. All papers should be in APA format. Help with APA can be found at SIU’s writing center (write.siu.edu) or here: [http://owl.english.purdue.edu/ow](http://owl.english.purdue.edu/ow) or [www.apastyle.org](http://owl.english.purdue.edu/ow)
5. Academic dishonesty will not be tolerated.
   a. Any work where cheating or plagiarism is suspected will receive no credit.
   b. Any work turned in that is not original to YOU and THIS COURSE will receive no credit.
   c. Acts of plagiarism may result in failure of the course. *Cite your sources correctly.*
6. Each class contains essential material. Absences will adversely affect your learning. YOU are responsible for learning any information that you miss. Class notes contain the most important aspects of the material. Do not rely solely on electronic class materials for the knowledge necessary to pass this course.

**MEANS AND METHODS OF EVALUATION:**
Class Participation: This is my subjective estimate of your contribution to class discussions, attendance, etc. This factor will be considered in the case of borderline grades (e.g., a “B” might get raised to an “A” OR vice versa).

Readiness Assurance Process (RAP): It is important that you understand several key concepts that come from the texts that are relevant to outdoor recreation management. Readings help establish a foundation to build upon later in the class and in your professional career. To help ensure you are ready to grasp key concepts, you will take a short quiz at the beginning of each class for which readings are assigned.

Class Facilitation: Wednesdays will often be student-centered, problem-based, experiential, and collaborative sessions were students take an active lead in presenting course material. This strategy is aimed at developing strong outdoor recreation professionals, creating a space for active engagement.

Service Learning: Each student will be required to complete 6 hours of service learning at a pre-determined location. After completing the service learning, the student will be required to complete the Service Learning Agency Evaluation. (Make sure to have the facilitator sign the Proof of Completion on the first page of the evaluation!)

Graduate Student Presentation: You will give a 15-minute presentation on a theory or management practice, its foundation in research and application to outdoor recreation management. Please let me know your subjects so I can plan and implement your presentation accordingly.

Site Visit Evaluation Project: This project consists of two parts: a physical visit to an outdoor recreation site and a summary report. After instructor approval of your chosen location, you will visit and assess the site based on course material. The report may be delivered as a written report or as a presentation to the class. All products need to include visual representations of the site, a brief site history, a summary of the management and program implementation of that site, your future recommendations and why, and what you learned about outdoor recreation management from your visit. Questions to consider:

- What is the name of place? (if it has one) e.g. Garden of the Gods
- Describe the site (physical features, natural features, size, facilities, access, etc).
- Is it a “special outdoor recreation resource” (e.g. wilderness area, trail, green space, etc)?
- What agency manages the site?
- Where is the site located?
- What type of outdoor recreation site is it (the types of classifications)?
- When was the site acquired? Developed?
- What resources are available?
- What outdoor recreation opportunities are most prevalent?
- Who (demographics) uses the site?
- How have economic principles influenced management?
- Is there evidence of negative recreation use impacts?
- How have managers tried to manage the negative recreation use impacts?
- What evidence is there of management trying to influence visitor behavior?
- What management policies/procedures are evident at the site?
- Is there any evidence of collaboration/partnership between the management agency and others?
SYLLABUS

- What social and technological forces do you see influencing use and management of the site?
- What are some of current issues/trends that you see evidence of at the site?
- What interpretive features exist?
- What are some of the potential benefits (+/-) associated with the site?

Exams: There will be a midterm covering the Land Management section of the course and a final covering the Program Management section of the course. These exams will be composed of multiple choice, short answer, and essay questions.

CLASS EVALUATION:

<table>
<thead>
<tr>
<th></th>
<th>UNDERGRADUATE</th>
<th>GRADUATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>RAPS</td>
<td>10 %</td>
<td>5 %</td>
</tr>
<tr>
<td>Class Facilitation</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>Site Visit Evaluation Project</td>
<td>20 %</td>
<td>20%</td>
</tr>
<tr>
<td>Service Learning Project</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Graduate Presentation</td>
<td>x</td>
<td>5%</td>
</tr>
<tr>
<td>Exams (2) (each)</td>
<td>20 % (each)</td>
<td>20 %</td>
</tr>
</tbody>
</table>

TENTATIVE COURSE DATES AND OUTLINE:

Jan 20        Welcome Introduction and Expectations       Wednesday
Jan 25        Outdoor Recreation: A History (ORM CH 3)       Monday
Jan 27        Outdoor Recreation Resources (ORM CH 5)       Wednesday
Feb 1         Federal Land Management Agencies (ORM CH 6)    Monday
Feb 3         Federal Land Management Agency Presentations   Wednesday
Feb 8         Private/Non-Profit Providers (ORM CHs 7 & 8)    Monday
Feb 10        Private/Non-Profit Provider Presentations     Wednesday
Feb 15        Land Mgt: Legislation (ORM CH 12)              Monday
Feb 17        Land Mgt: Outdoor Rec Opportunity Presentations Wednesday
Feb 22        Land Mgt: Mgt Approaches (ORM CH 12)           Monday
Feb 24        Land Mgt: Strategies Presentations             Wednesday
Feb 29        Land Mgt: Recreation Opportunity Spectrum (CH 12) Monday
Mar 2         Land Mgt: ROS Guest Lecture                     Wednesday
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar 7</td>
<td>Land Mgt 101: Standards &amp; Indicators (ORM CH 12)</td>
<td>Monday</td>
</tr>
<tr>
<td>Mar 9</td>
<td>Negative Impacts of Outdoor Recreation (ORM CH 14)</td>
<td>Wednesday</td>
</tr>
<tr>
<td>Mar 12-20</td>
<td><strong>Spring Break! No Class</strong></td>
<td></td>
</tr>
<tr>
<td>Mar 21</td>
<td>Managing Outdoor Recreation Visitors (ORM CH 16)</td>
<td>Monday</td>
</tr>
<tr>
<td>Mar 23</td>
<td>Land Management Exam (Midterm)</td>
<td>Wednesday</td>
</tr>
<tr>
<td>Mar 28</td>
<td>The Outdoor Program Administrator (OPA CH 1)</td>
<td>Monday</td>
</tr>
<tr>
<td>Mar 30</td>
<td><strong>Outdoor Recreation Program Presentations</strong></td>
<td>Wednesday</td>
</tr>
<tr>
<td>Apr 4</td>
<td>Permitting for Use of Public Lands (OPA CH 10)</td>
<td>Monday</td>
</tr>
<tr>
<td>Apr 6</td>
<td><strong>Destination Access Presentations</strong></td>
<td>Wednesday</td>
</tr>
<tr>
<td>Apr 11</td>
<td>Budgeting of Outdoor Programs (OPA CH 8)</td>
<td>Monday</td>
</tr>
<tr>
<td>Apr 13</td>
<td><strong>Guest Lecture</strong></td>
<td>Wednesday</td>
</tr>
<tr>
<td>Apr 18</td>
<td>Marketing Outdoor Programs (OPA CH 9)</td>
<td>Monday</td>
</tr>
<tr>
<td>Apr 20</td>
<td><strong>Marketing Team Presentations</strong></td>
<td>Wednesday</td>
</tr>
<tr>
<td>Apr 25</td>
<td>Staff Training and Assessment (OPA CHs 14 &amp; 15)</td>
<td>Monday</td>
</tr>
<tr>
<td>April 27</td>
<td><strong>Guest Lecture</strong></td>
<td>Wednesday</td>
</tr>
<tr>
<td>May 2</td>
<td>Benefits of OR and the BOAL (ORM CH 2 &amp; 13)</td>
<td>Monday</td>
</tr>
<tr>
<td>May 4</td>
<td>The Future of Outdoor Recreation (ORM CH 20)</td>
<td>Wednesday</td>
</tr>
<tr>
<td>May 9</td>
<td>FINAL EXAM 11:00am – 1:00pm</td>
<td>Monday</td>
</tr>
</tbody>
</table>